

Feature.Asia

Feature.Asia

ASIA'S RECOGNITION PLATFORM FOR TOP-PERFORMING PROFESSIONALS

2026 Media Kit

A Structured Credibility Platform

Feature.Asia is a structured credibility platform — one that combines curated business editorial with long-term authority positioning for Asia's top-performing professionals.

We operate at the intersection of journalism and strategy, producing editorial-grade spotlight features that build lasting professional recognition across the platforms that matter most.

CURATED EDITORIAL

In-depth web articles, interviews, and profiles written to institutional standards — not press releases.

AUTHORITY POSITIONING

Structured credibility architecture that compounds over time, building a verifiable professional legacy.

AMPLIFIED REACH

Distributed across our social channels and indexed on Google for sustained, long-term visibility.

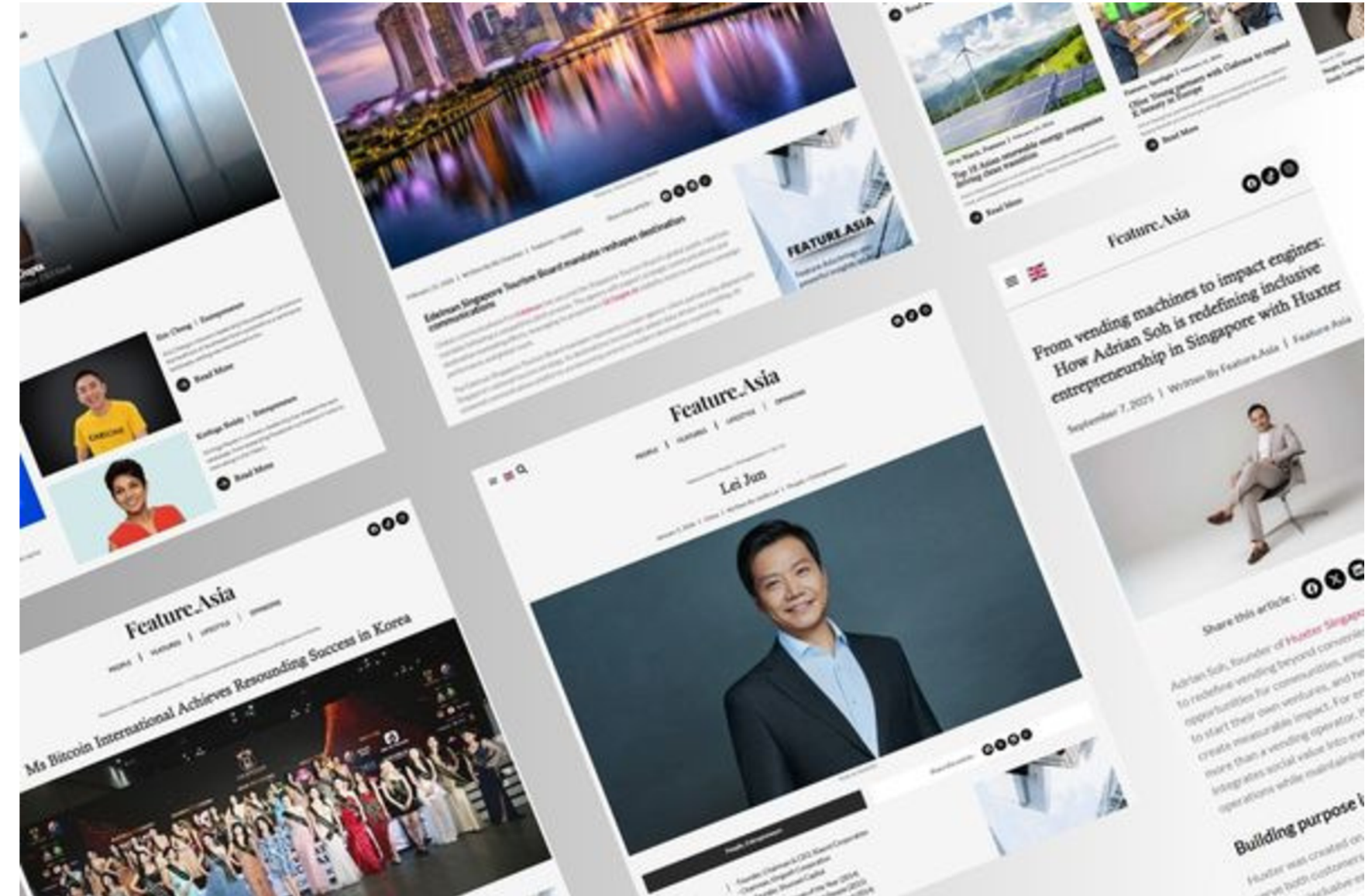
Feature.Asia

Recognition Infrastructure for Asia's Leaders



Feature.Asia exists to give Asia's top-performing professionals the credibility architecture their work deserves — structured, editorial, and built to last.

Asia's professional landscape is underserved by credible, independent recognition infrastructure. Feature.Asia fills that gap, not with vanity listings, but with editorial-grade positioning that signals quality to the right audiences.



Asia's Most Influential Audience

From the region's leading C-Suite executives and industry innovators to the wealthiest individuals and cultural changemakers, Feature.Asia reaches the people who shape the future.

We empower our influential communities through trusted journalistic platforms that amplify voices, deliver trusted insights, and inspire success.



Corporate Leaders
C-SUITE, DIRECTORS



Business Owners
FOUNDERS & ENTREPRENEURS



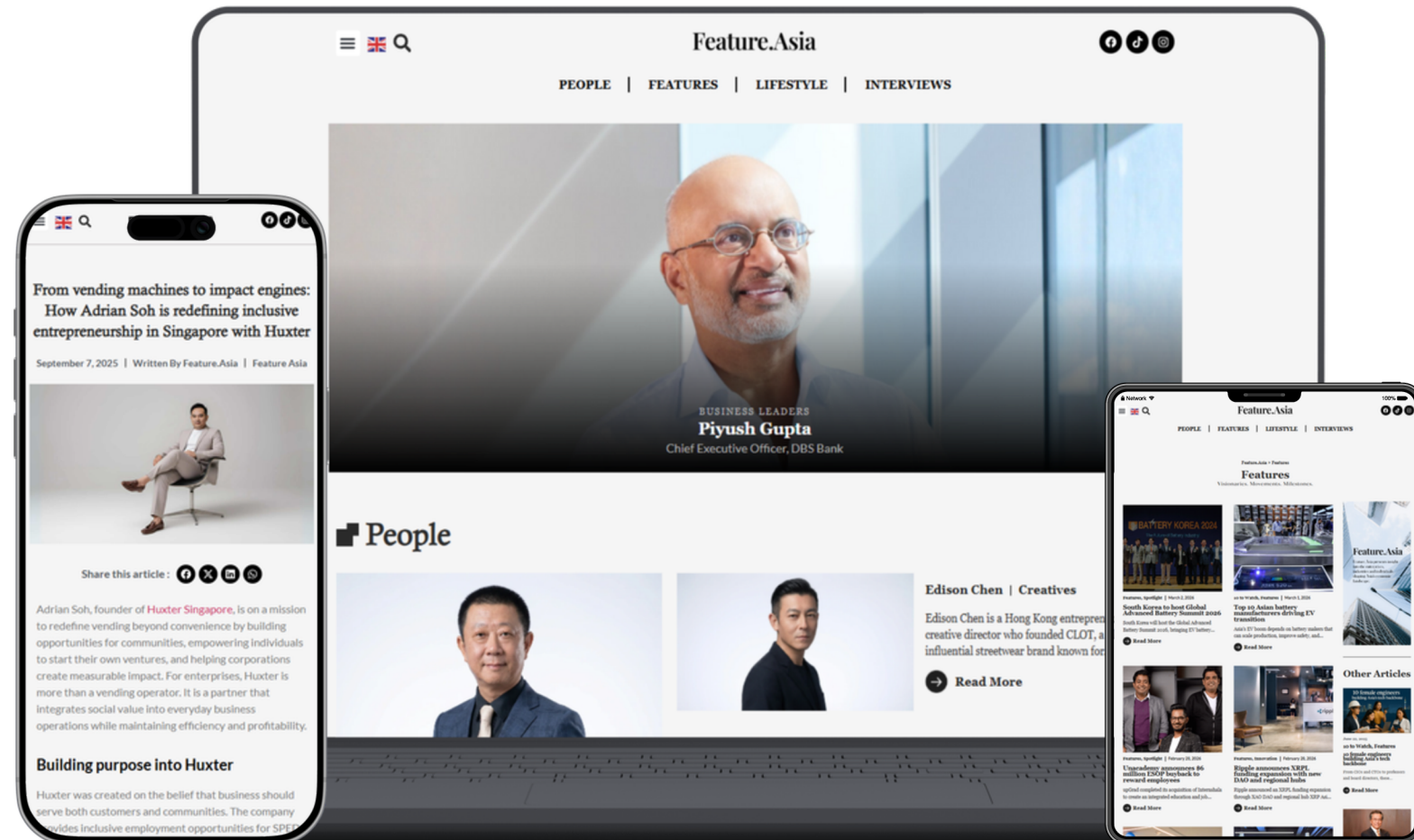
Affluent Professionals
INVESTORS & HIGH NET WORTH



Industry Shapers
CREATIVES & THOUGHT LEADERS

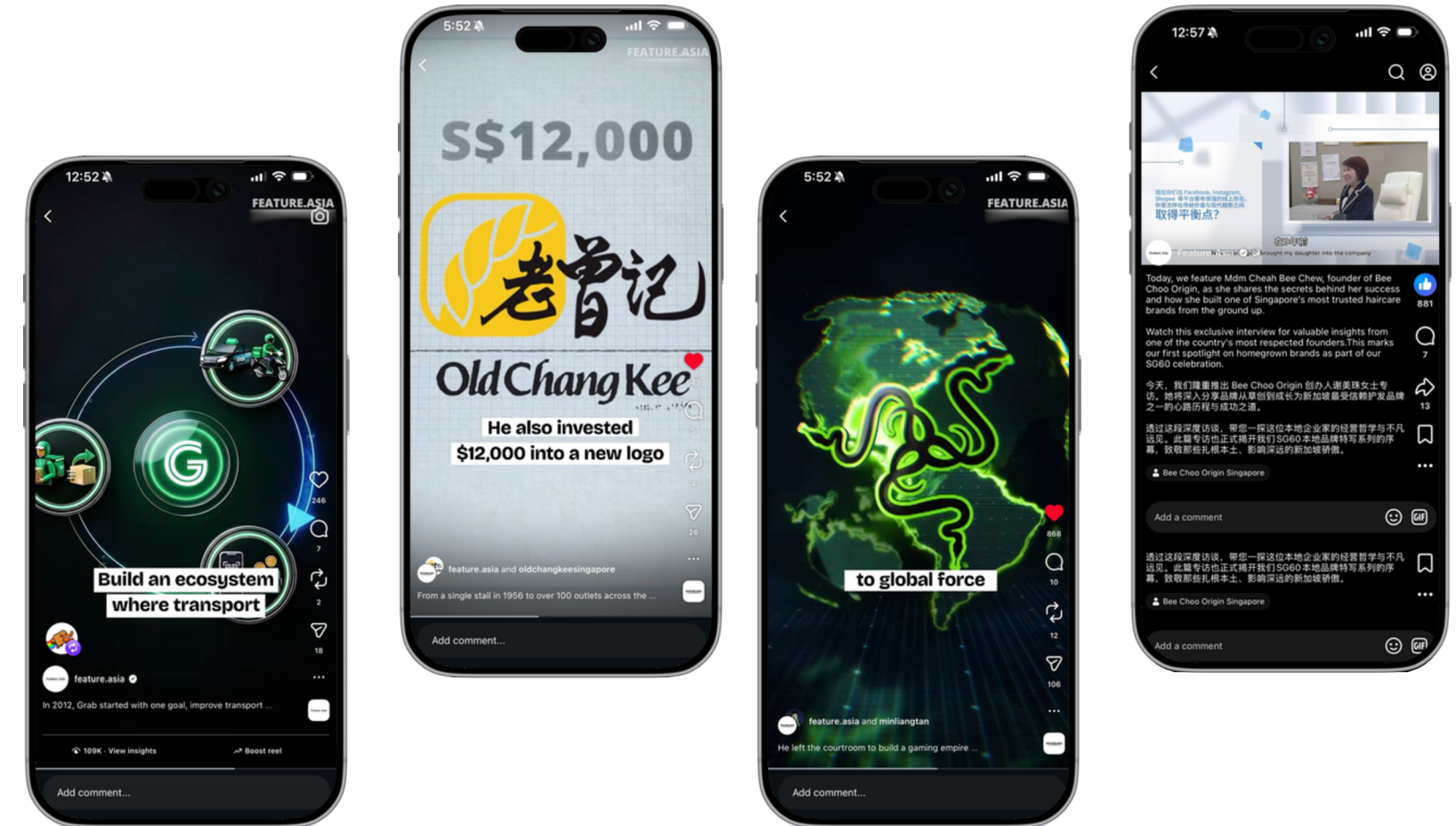
Editorial Features

In-depth editorial profiles published on Feature.Asia's digital platform, structured to reflect clarity, positioning and professional depth. Each feature is developed through a guided interview framework.



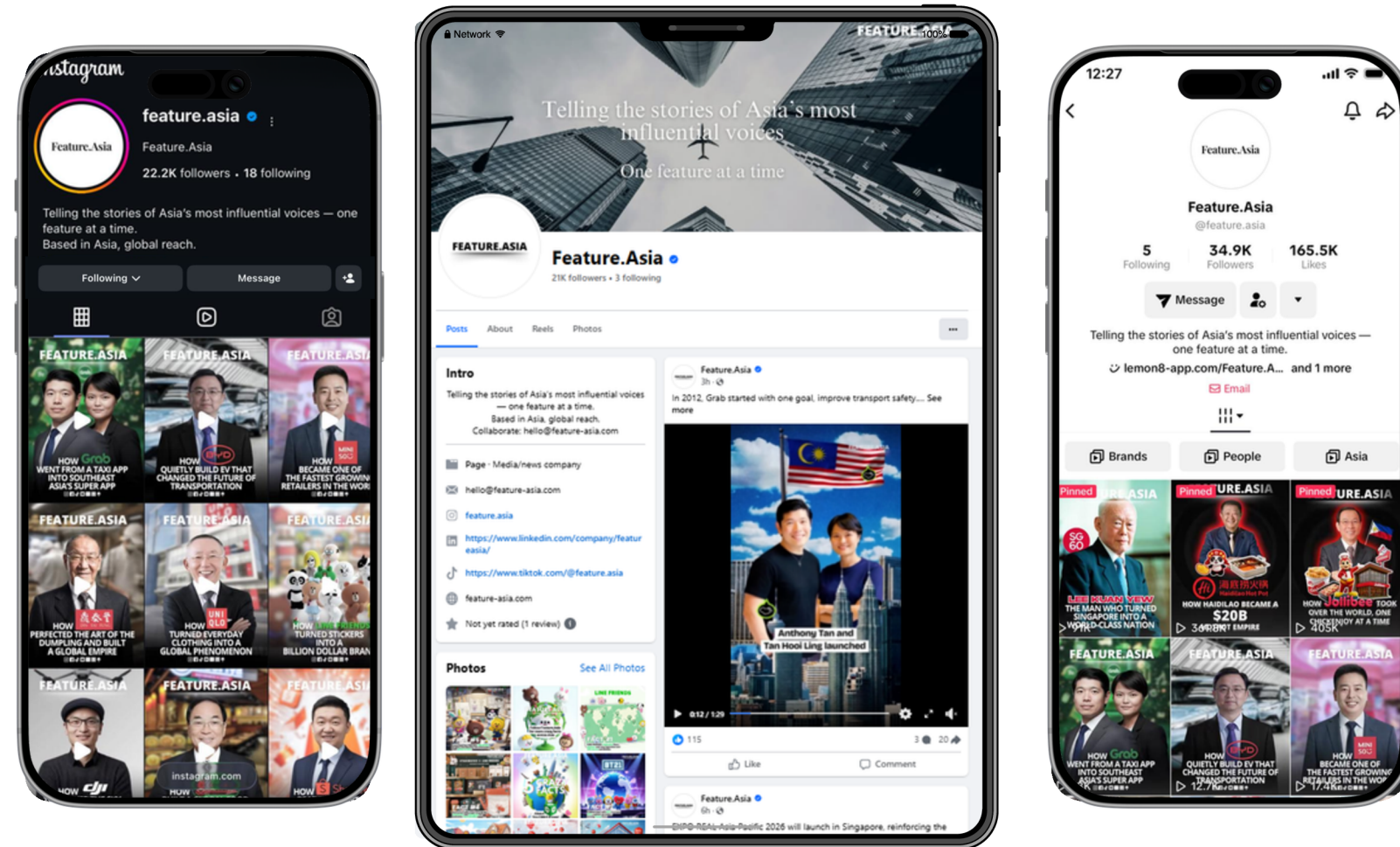
Video

Structured videos designed to capture leadership insight and strategic perspective. Video features are adapted for cross-platform distribution while maintaining consistent presentation.



Social Distribution

Feature.Asia extends editorial content across social platforms to enhance visibility and engagement. Content is adapted thoughtfully for each channel, maintaining consistency in tone and presentation.



Events & Conversations

Feature.Asia participates in curated business forums, panel discussions and regional conversations aligned with our editorial direction. We collaborate selectively with platforms and organisations whose values align with our standards.



From Enquiry to Published Feature

01

Enquire

Provide your key details through our dedicated intake questionnaire to begin the process.

02

Editorial Brief

We define the angle, narrative arc, and key talking points to ensure strategic alignment.

03

Production

Our editorial team produces your feature, written to institutional standards, with a professional cover visual.

04

Publication

Final review, approval, and cross-channel distribution to our audience.

TYPICAL TURNAROUND: 4-7 DAYS

What We Offer

Industry Leaders Spotlight

PRESTIGE TIER

Flagship Editorial + Branded Video

The definitive authority package for established C-Suite leaders and founders.

- Personal Profile Feature
- In-Depth Feature Articles
- Executive Video Interview
- Curated Social Carousel
- Priority Network Distribution
- Pinned Placement

Emerging Leaders Spotlight

AMBITIOUS TIER

Profile Feature + Social Video

Designed for rising entrepreneurs and changemakers building their initial footprint.

- Professional Feature Articles
- Short-Form Narrative Video
- Social Media Spotlight
- Standard Network Distribution

Credibility Presence

RECURRING TIER

Sustained Editorial Presence

Ongoing visibility to keep your narrative active and relevant throughout the year.

- Professional Feature Articles
- Ongoing Social Amplification
- Search Index Maintenance

Advisory Layer

STRATEGIC TIER

Personal Brand Strategy

Strategic guidance to align your digital presence with your professional goals.

- Digital Footprint Audit
- Narrative Strategy Roadmap
- Content Positioning Plan

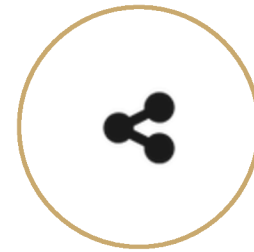
All enquiries are handled directly. Pricing available upon request.

Where Your Story Lives



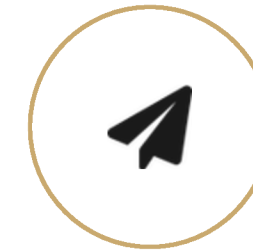
The Editorial Platform

Your permanent, search-optimised editorial home. We ensure your feature is indexed and discoverable on Google, creating a verifiable digital footprint.



Social Channels

High-impact video storytelling on Instagram & TikTok, paired with professional broadcast distribution across LinkedIn and Facebook.



Direct Sharing

A shareable digital asset you can distribute directly to investors, partners, and clients to validate your professional standing.

Begin Your Feature Enquiry

Secure your position on Asia's recognition platform.

CONTACT US

hello@feature-asia.com

VISIT US

www.feature-asia.com

FOLLOW US

[@feature.asia](https://www.instagram.com/feature.asia)